

JAGADEESWARAN.R

Web Developer and SEO Analyst

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CAREER OBJECTIVE

Dynamic Web Developer and SEO Analyst specialized in creating seamless E-commerce experiences on Shopify and WordPress. Proven track record of managing 50+ websites and optimizing them for peak search engine performance using tools like Semrush and Google Search Console. Dedicated to delivering user-centric web solutions that exceed client expectations and improve organic visibility.

WORK HISTORY

10/2021 – Present Chennai	Senior WordPress Developer and SEO Analyst <i>Vgosh Info Company, Chennai.</i> WordPress & Shopify: Developed and managed 50+ websites, including specialized E-commerce platforms using Shopify and WooCommerce. Advanced SEO: Managed and optimized websites for search engine rankings by identifying and fixing technical SEO issues. Performance Optimization: Analyzed website traffic and performance to meet or exceed client expectations. Internal Systems: Managed the attendance system and project management system for Vgosh Info Company.
12/2019 – 09/2020 Chennai	Web Developer and Troubleshooting <i>Greenly (Synergy Automatics), Chennai.</i> Web Development: Designed and developed websites with a focus on CMS integration. CMS Management: Implemented and maintained WordPress systems, including installation, configuration, troubleshooting, and plugins. Site Auditing: Handled network issues and conducted technical site auditing to ensure optimal performance.

EDUCATIONAL PROFILE

2020 Salem	MCA <i>Sona College of Technology, Salem.</i>
2018 Salem	B.Sc. (CS) <i>Jairam Arts and Science College, Salem.</i>

TECHNICAL SKILLS

Web Designing HTML 5.0, CSS3, Bootstrap, WordPress, Shopify, Wix, Webflow.	E-Commerce Shopify (Store Setup & Liquid), WooCommerce, Payment Gateway, Shiprocket.
Programming Language PHP, JavaScript.	Database MYSQL, Firebasc, Cloudflare R2.
Web Server XAMPP, WAMP, cPanel, Plesk, Hostinger.	Digital Marketing Email Campaign, E-mail templates, canva, Social Media Marketing, Video Edit, Social Media Post.
SEO & Site Rank Tools On-Page & Off-Page SEO, Technical SEO Audits, Keyword Analysis, Backlinks Analysis, Google Analytics, Google Search Console, Web Master, Uptime monitor.	Optimization Tools PageSpeed Insights, GTmetrix, Semrush, Scoptimer, Serprobot.

Course

SEO Certification

HubSpot Academy

HubSpot SEO II Certification

HubSpot Academy

AREA OF INTEREST

- Web Designing
- Full-Scale SEO Analysis and Strategy.
- Site and Domain Administration.
- WordPress Development and Customization.
- Web Designing and Development.
- Social Media
- Shopify and E-commerce Development.
- cPanel, Plesk panel Maintenance.

CO-CURRICULAR ACTIVITY

Conducted a symposium event at Cyberstalk on chemstrom in Sona College of Technology

Participated in intercollegiate meet contezza-18 conducted at Jairam college

Participated in new dynamic trends of entre preneurship-workshop at Jairam college

Participated in a National level symposium on the Latest trends in IT at Vivekanandha Arts and Science College

STRENGTH

- Self-motivator
- Flexibility and Adaptability